

SEQUOYAH *Presents* *Green Gold*

When we think of gold, we tend to think of gold rushes and romantic movies about the past. But gold is no longer mined by individual miners with pick axes, or panned by prospectors in running streams.

Gold is Rare

Gold today is found almost exclusively in very low concentrations – less than 10 grams per ton of ore – which can be imagined as *10 paperclips' worth of gold* to an amount of rock *equivalent to a small car*.

Gold can be Toxic

To extract this minute amount of gold requires the creation of enormous open-pit mines, where ore is blasted and pulverized and subjected to chemical leeching to extract the trace amounts of gold from the resulting powder.

To gather enough raw material to make an *average 18-karat gold ring*, the gold mining process results in *20 tons of mining waste and pollution*.

100% of Our Gold is Eco-friendly

Our rule at Sequoyah is “*Uncompromising Performance*.” We refuse to compromise on our responsibility to our world and its people.

Sequoyah sells only *Green Gold*, gold that has been recycled to eliminate the waste, pollution and human rights abuses related to mining.

Make your gold *Green Gold*.



SEQUOYAH
Uncompromising Performance.